

Atlantic 57 and the consortium of Jewish philanthropies that funded this research are grateful to all those who contributed to these efforts:

Ilana Aisen

Sarra Alpert

Angel Alvarez-Mapp

Mollie Andron

David Bryfman

Beth Cousens

Adina Dubin

Sarah Eisenman

Melinda Fine

Keren Fraiman

Jordan Fruchtman

Rachel Gildiner

Jenya Gorbatssevich

Cindy Greenberg

Francine Hermelin Levite

Ari Kelman

Aliza Kline

Stephen Markowitz

Stefanie Rhodes

Avi Rubel

Jay Sanderson

Yehuda Sarna

Yoshi Silverstein

Marci Soifer

Elizabeth Sokolsky

Laynie Soloman

Shira Stutman

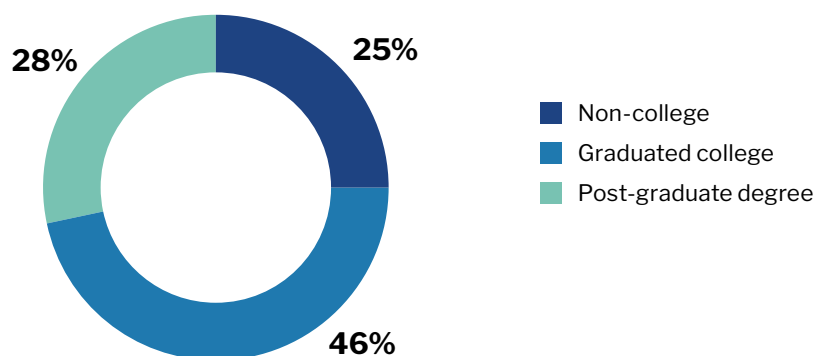
Mordy Walfish

Carly Zimmerman

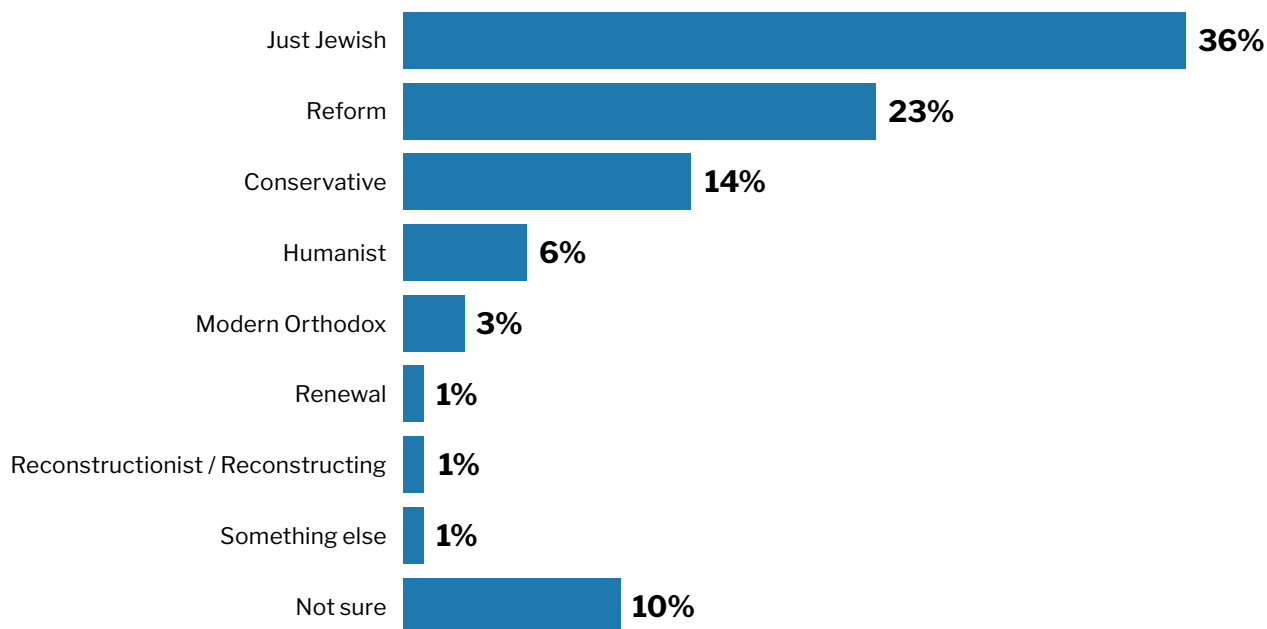
Jennifer Zwilling

Additional Demographics

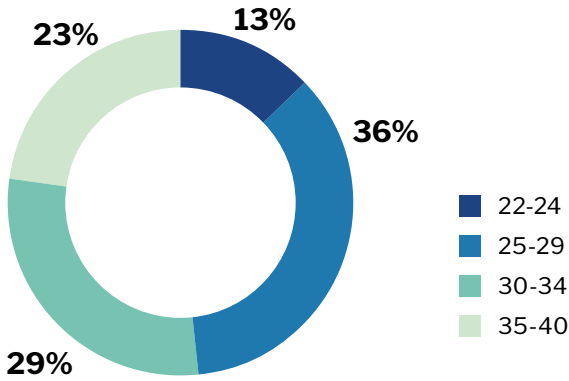
Which of the following categories includes your highest level of education?



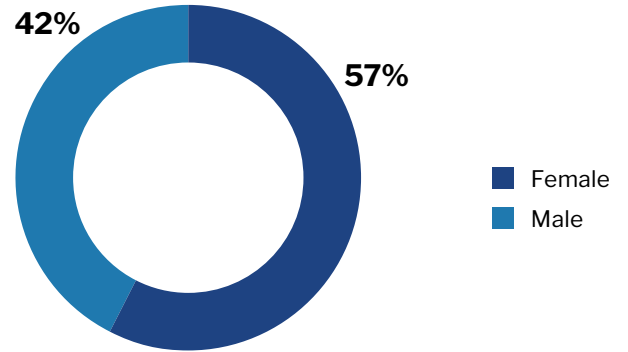
Thinking about Jewish religious denominations, which of the following do you consider yourself to be?



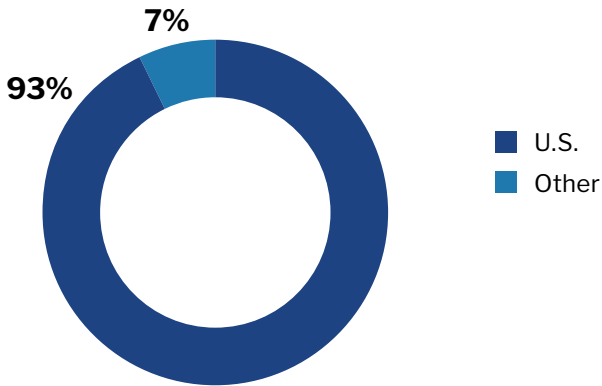
In what year were you born?



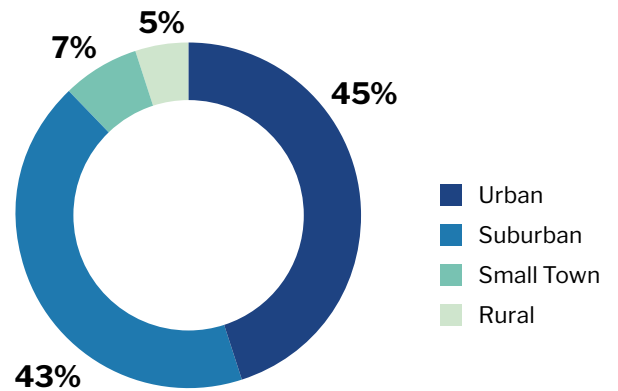
Are you...



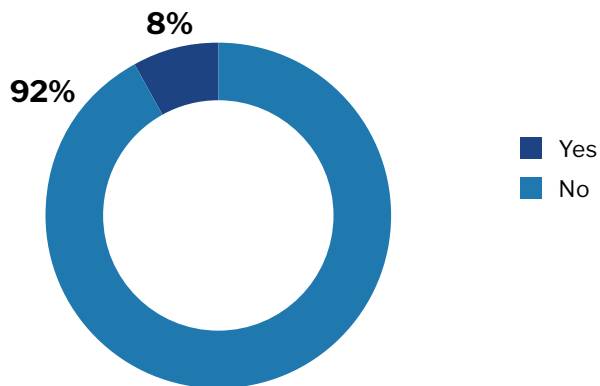
In what country were you born?



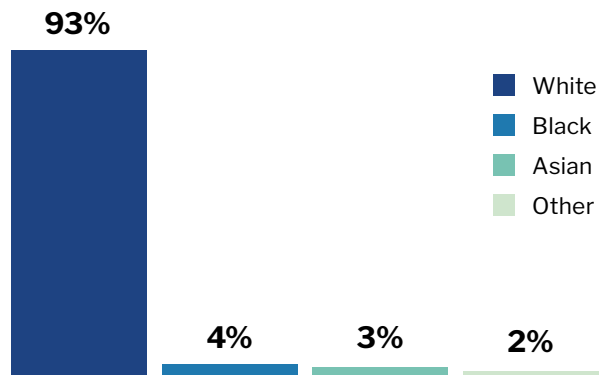
How would you describe the area where you live?



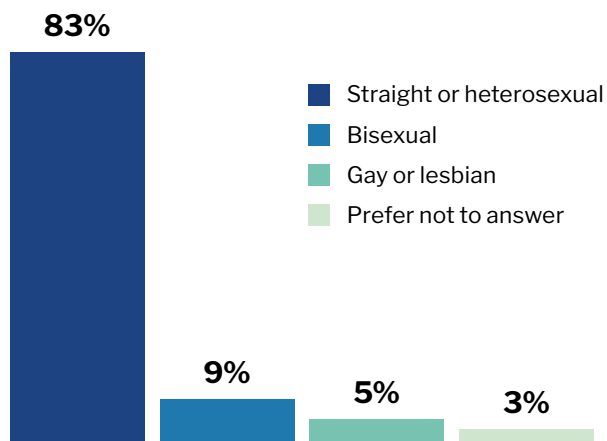
Are you of Hispanic or Latino background?



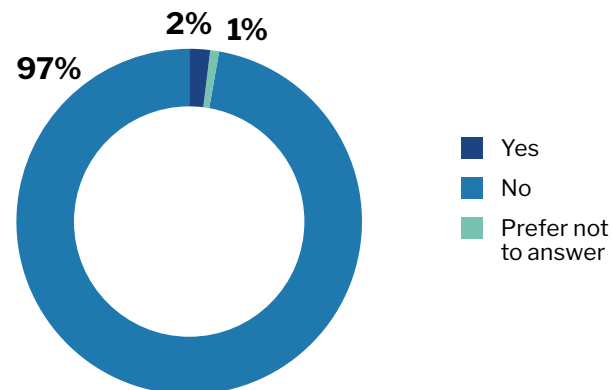
Which best describes your race or ethnicity? (Respondents could select more than one answer)



Do you consider yourself to be...



Do you consider yourself to be transgender?



Bibliography

This research was informed by several prior studies and journalistic reporting.

“A Portrait of Jewish Americans,” Pew Research, 2013.

“Adults Emerging: New Paradigms for Millennial Engagement,” The Jewish Federations of North America, 2016.

“American Jewish Population Estimates: 2012,” Brandeis University Steinhardt Social Research Institute, 2012.

“American Jewish Population Estimates: 2015,” Brandeis University Steinhardt Social Research Institute, 2016.

“Development of TJLES,” American Institutes for Research & Rosov Consulting, 2015.

“Factors Driving the Growth of Religious ‘Nones’ in the US,” Pew Research Center, 2016.

“Feeling Lonely? Too Much Time On Social Media May Be Why,” Hobson, K., NPR, 2017.

“Generation Now: Understanding and Engaging Jewish Teens Today,” The Jewish Education Project, 2016.

“How Millennials’ Use of Social Networks Explains their Politics,” The Brookings Institute, 2014.

“How We Gather,” Harvard Divinity School, 2015.

“How Will Young People Choose Their Religion?” The Atlantic, 2016.

“Insights and Strategies for Engaging Jewish Millennials,” UJA-Federation of New York, 2016.

“Jewish Community Study: 2004,” Jewish Community Federation of San Francisco, the Peninsula, Marin and Sonoma Counties, 2005.

“Jewish Community Study of New York: 2011,” UJA-Federation of New York, 2012.

“Jewish Identity and Community in a Time of Unlimited Choices,” Reboot, 2006.

“Jewish Outdoor, Food and Environmental Education Programs Study,” JOFEE, 2012.

“Like My Status: Identity Construction Through Online Community Building,” Harvard Political Review, 2016.

“Mainstream, Multicultural, or Both?: How to Engage Millennial Influencers in 2017 and Beyond,” Horowitz Research, 2017.

“Millennial Values Survey,” Public Religion Research Center, 2012.

“Millennials Are Moving at Historically Low Rates,” Pew Research Center, 2014.

“Millennials Confident, Connected, and Open to Change,” Pew Research Center, 2010.

“Millennials Driving Growth of ‘Nones,’” Pew Research Center, 2015.

“Millennials in Adulthood,” Pew Research Center, 2014.

“Millennials Less Religious, But Equally as Spiritual,” Pew Research Center, 2016.

“Millennials: Unmoored from Institutions,” Pew Research Center, 2014.

“More Americans Now Say They’re Spiritual But Not Religious,” Pew Research Center, 2017.

“Muslim Millennial Attitudes on Religion and Religious Leadership,” Tabah Foundation, 2016.

“New American Jewish Population Estimate: 7.2 million,” e-Jewish Philanthropy, 2016.

“New Generation Finds it Hip to Be Hebrew,” Harris, P., The Guardian, 2003.

“OMG! How Generation Y is Redefining Faith in the iPod Era,” Reboot, 2005.

“Raising Jewish Children: Research and Indications for Intervention,” The Jewish People Policy Institute,” 2017.

“Religion Among the Millennials,” Pew Research, 2010.

“Religion is Increasingly Less of a Focus for America’s Jewish Community,” Scott, E., Washington Post, 2017.

“Seeds of Opportunity,” JOFEE, 2012.

“Something More,” Harvard Divinity School, 2015.

“The 2013 Greater Buffalo Jewish Community Study,” Brandeis University Steinhardt Social Research Institute, 2013.

“The Continuity of Discontinuity: How Young Jews Are Connecting, Creating, and Organizing Their Own Jewish Lives,” Cohen and Kleman, 2007.

“The Jewish Survey Question Bank,” Berman Jewish Policy Archive, 2017.

“The Lives of Millennial Career Jugglers,” Marikar, S. New York Times, 2014.

“The Millennial Consumers,” The Boston Consulting Group, 2012.

“Who Are The American Jewish Millennials,” e-Jewish Philanthropy, 2016.

“Why Be Jewish,” Finch Brands and JerusalemU, 2016.

“Why Be Jewish Secondary Research Summary,” Finch Brands and JerusalemU, 2016.

“Why Millennials Are Lonely,” Forbes, 2017.

“Young Adults and Jewish Engagement: The Impact of Taglit-Birthright,” Brandeis University Cohen Center for Modern Jewish Studies, 2013.

“Young Jewish Adults in the US Today,” American Jewish Committee, Prepared by Ukeles Associates, 2006.